



broadluxe

CHOICE LIVING



Where

VISION FRAMEWORK

Presenting Broadlux: a stunning new nine-story residential property in the heart of downtown Boston at the intersection of Franklin and Broad Streets.

Situated just around the corner from the Rose Kennedy Greenway, Broadlux is a framework for your own, personal domestic vision.

Artfully combining elements of original 19th-century mercantile architecture with a stylish new contemporary addition, Broadlux offers 44 fully-renovated luxury condominium units with all-new mechanical systems. The two new top floors of glass and steel add a dramatic counterpoint to the building's original brick and granite structure.

Living in this graciously modern world will be a truly exhilarating experience.



Do You Live?



Broadluxe. A bold and beautiful combination of traditional and modern architecture in brick and granite, glass and steel.

What

STYLE IN HARMONY

Choose from 14 different floor plans and multiple shell-unit options to shape and mold into a residence of dreams, with units ranging in size from 500- to 1800-plus square feet.

In each, complementary elements combine to create interior spaces of warmth and lightness. Move in the midst of an ambiance of bright woods and white oak hardwood floors. Drink in the rich, harmonious blend of exposed brick and beams in an interior living space that achieves a unique sense of openness and freedom.

Love living in your own loft space, with soaring 10- and 12-foot ceiling heights. Entertain in a superb, open-design ultra-modern kitchen with high-end stainless steel appliances and highly functional island counter space.

Spending a night at home will have a whole new meaning.





Is Your Dream?



Broadluxe. A unique domestic framework from which to design loft living space that reflects individual style and personal vision.

What

LIFE EXPRESSION


At Broadluxe, you can stretch the limits of your creativity and define your own personal style. It's a canvas to paint your domestic picture your way.

Incorporate your choice of materials, fabrics, textures, and interior design elements. Combine acrylics with leather and sleek furnishings in a wide-open, "conventional" loft floor plan. Blend sheer fabric walls to separate sleeping and living areas. Or, build out and isolate your bedroom with traditional sheet rock or glass bricks.

If you dream of open, highly flexible living space and the most unique opportunity for personal expression in Boston residential living, you've found it.

You are limited only by your imagination.





Will You Create?

Broadluxe. A wide-open venue for the artist within to fully emerge, to forge a new reality, to find a whole new passion for living.

What

DOWNTOWN PULSE

Living at Broadluxe puts Downtown Boston at your doorstep.

Stroll the Rose Kennedy Greenway — the three-mile stretch of park space, gardens, and streetscape that will define 21st Century Boston. Celebrate the sunrise over Boston harbor. Enjoy a vast choice of restaurants, shops, and historical and cultural points of interest.

From your home, you'll walk to Government Center, the Financial District, the Fleet Center, and Quincy Market. Dine in the North End, without having to find parking. Visit The New England Aquarium with family and friends. Take the water taxi from Rowes Wharf to Logan Airport. Meet colleagues for lunch at the Boston Harbor Hotel.

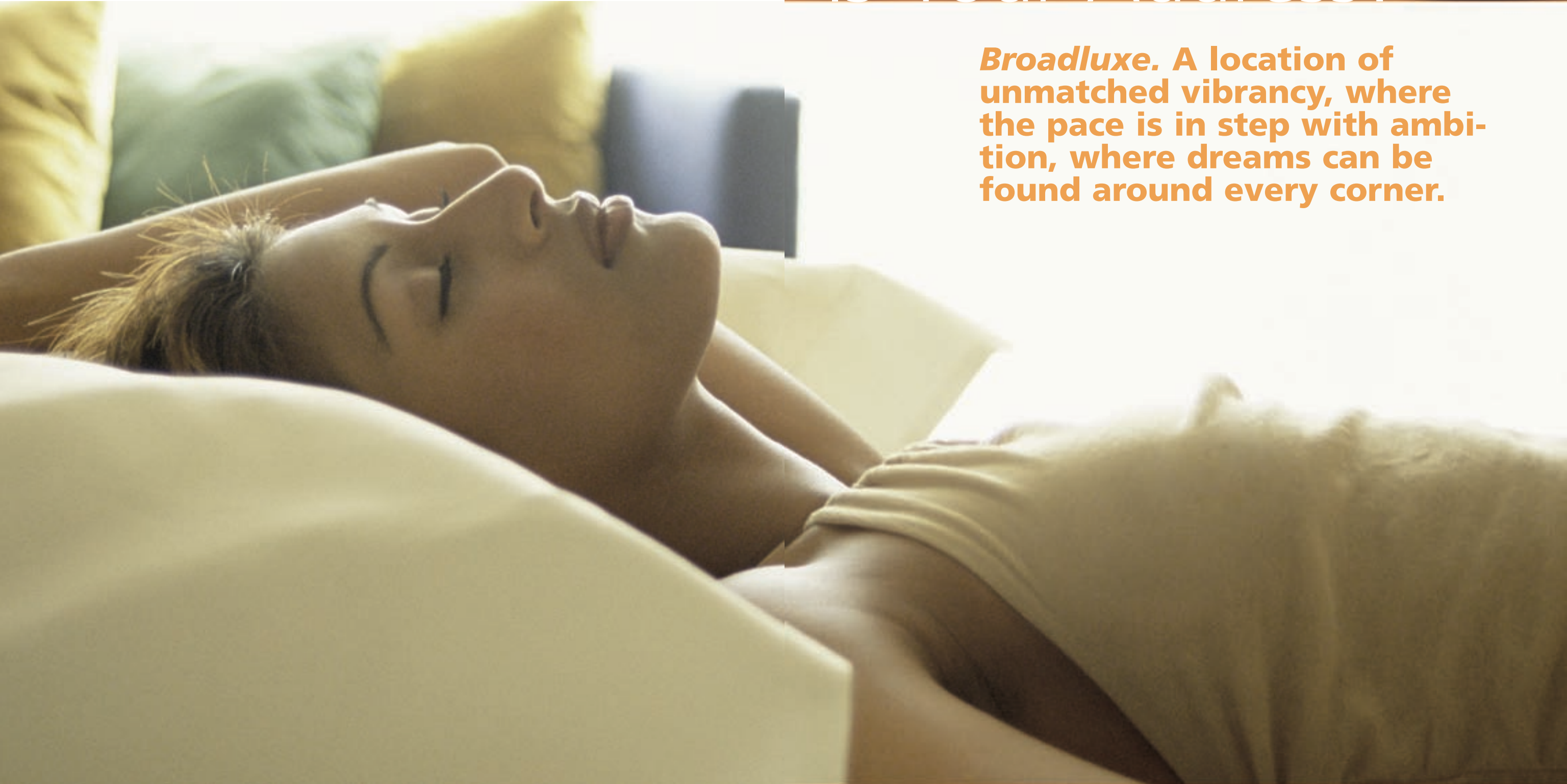
Discover Broadluxe and discover all the enticing, exciting energy that the heart of the city is known for.





Is Your Address?

Broadluxe. A location of unmatched vibrancy, where the pace is in step with ambition, where dreams can be found around every corner.



What

Rooted in the city's square-shouldered architectural tradition but expressing the modern attitude of new Boston, Broadluxe artistically combines distinctive 1800's exterior architecture, a bold new contemporary addition, and striking interiors with the best in modern amenities.

Situated in the city's most exciting new residential neighborhood, with immediate access to the Rose Kennedy Greenway, Broadluxe is the loft condominium residence of choice for Boston's visionary elite.

Centrally located, rich in architectural distinction, with all of the benefits of brand-new construction, Broadluxe is the new benchmark in high-end luxury loft living.



360° LIVING

Is Your Next Move?



Broadlux

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Renderings:

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To speak with a sales associate,
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